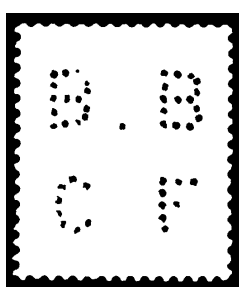


## BURGOYNE, BURBIDGES, ...

Roy Gault

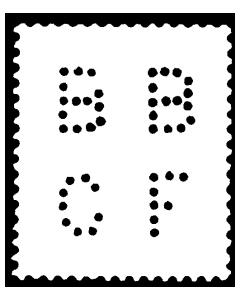
Burgoyne, Burbidges & Co, Manufacturing Chemists, 16 Coleman St, London EC, were a prolific user of Perfins, with no less than six patterns either suspected or known to have been used by them. There are five with “BB/CF”, and one with “B.B/C.F”, shown below in chronological order of use. The catalogue numbers in *italics* are only *suspected* identities, the rest are positive identities.

c1881



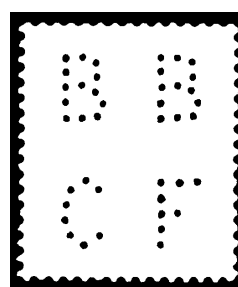
*B0575.01*

1882-1883



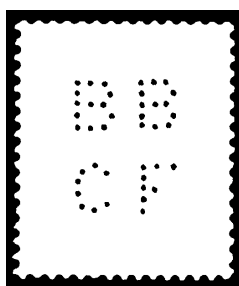
B0570.03

1883-1890



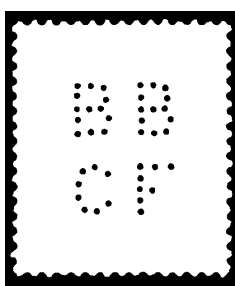
B0570.02

1890-1915



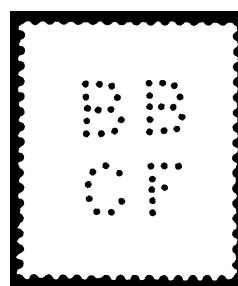
B0570.04

1915-1939



B0570.04aM

1939-1954



B0570.01M

Jeff Turnbull recently enquired if I knew what the “CF” stood for in the Perfin, and at the time I’m afraid I didn’t. However, a trawl of the Internet came up with the answer from a few unusual sources.

The first fact to be established is that the references in Tomkins are incorrectly spelt, they should all read Burbidges not Burbridges. Hard on the heels of that came the fact that the company was established in 1741 - from an illustration of a bottle of chemicals.



Unfortunately, I couldn't find what the company was called way back in 1741, but by the 1860's they were called Burgoyne and Burbidges as this piece from the "Pioneer photographers of the far west: a biographical dictionary, 1840-1865" shows.

**Burgoyne and Burbidges** Photographic and pharmaceutical exporters; active London, England c. 1863–c. 1866.

In the 1860s the pharmaceutical firm of **Burgoyne** and Burbidges, 16 Coleman Street, London, carried on an international mail-order business in photographic supplies. In February 1863 the firm placed a notice in the Panama City, Panama, *Star & Herald* that it would send to international customers a monthly price list of its current goods.<sup>1</sup> A similar advertisement appeared in the Victoria, Vancouver Island Colony, *Weekly British Colonist* on January 5, 1864. By April 19, 1864, the company's ads in the *British Colonist* were running in competition with those of another London exporter of drugs and photographic chemicals and equipment, **George Curling and Company**. On September 27, 1866, the expanded firm of **Burgoyne, Burbidges and Squire**, 16 Coleman Street, London, made a pitch to the Latin American market by publishing an ad in the Panama *Star & Herald* offering to send customers a monthly list of "thirty thousand prices" of goods, including "Photographic Sundries."

The name change referred to in the above piece to 'Burgoyne, Burbidges & Squire' occurred sometime between 1864 and 1866, and is confirmed by this 1867 Advertisement in the Wellington Independent Newspaper.

<b>D</b> RUGS, &c.—Pharmaceutical Preparations			
Photographic Sundries,			
Surgical Instrms.,		Patent Medicines,	
Shop Fittings,		Drysalteries,	
Perfumery,		Dye Goods,	
Drugs,		Colors,	
Paints,		Lozenges,	
Glass Ware,		Chemicals,	
Medicine chests,		Oilmen's stores,	
Storekps'. sundrs,		Veterinary sundrs.	
Thirty thousand prices of the above forwarded,			
free of all charge, monthly, by			
<b>BURGOYNE, BURBIDGES, &amp; SQUIRE,</b>			
16, Coleman-street, London.			

## **ONE BOX OF CLARKE'S 41 PILLS**

**I**s warranted to cure all discharges from the Urinary Organs, in either sex, acquired or constitutional, Gravel and Pains in the Back. Sold in Boxes, 4s. 6d. each, by all Chemists and Patent Medicine Vendors.

### **SYDNEY AGENTS.**

**Sole Proprietor, F. J. CLARKE,  
APOTHECARIES' HALL LIN-  
COLN, ENGLAND.**

### **EXPORT AGENTS.**

**Burgoyne, Burbidges and Co., Coleman  
Street London.**

**Newbery and Sons, 37 Newgate Street,  
London.**

**Barclay and Sons, 95 Farringdon Street,**

Quite how long Mr Squires was involved with the company is not known, but by 1875, the name is simply 'Burgoyne, Burbidges & Co' as shown in this advertisement placed in 'The Western Australian Times' for Tuesday 20th July 1875.

But to answer the original question - the meaning of "CF"! There is an oblique reference to 'Burgoyne, Burbidges' in the Wagner Library, when

talking about Richard Wagner {the composer}, that gives us a clue. Apparently, a friend of Richard Wagner was Julius Theodor Friedrich Cyriax, a partner in the firm of Burgoyne, Burbidges, Cyriax & Farries, Wholesale & Export Druggists & Manufacturing Chemists of 16 Coleman Street, London EC.

Julius Cyriax and Richard Wagner became friends in 1877, and so great became their friendship that Julius even named his daughter after Richard (Eva Richardis Cyriax). The piece goes on to say that the firm continued after Cyriax's untimely death (in September 1892) as Burgoyne Burbidges & Co until 1956, which ties in pretty well with the dates of the last Perfin they used (B0570.01M). The company still trades today, but as Burgoyne Burbidges & Co India Pvt Ltd.

So the "CF" stand for the two other partners, Cyriax and Farries. Quite who Farries was and when he parted company with "BB/CF", or why the "CF" continued in use after 1892 are all yet to be established!

Note - Rosemary records the full name on two Postal Stationery items dated 11<sup>th</sup> November 1882, and 11<sup>th</sup> January 1883. {B344 page 19}.